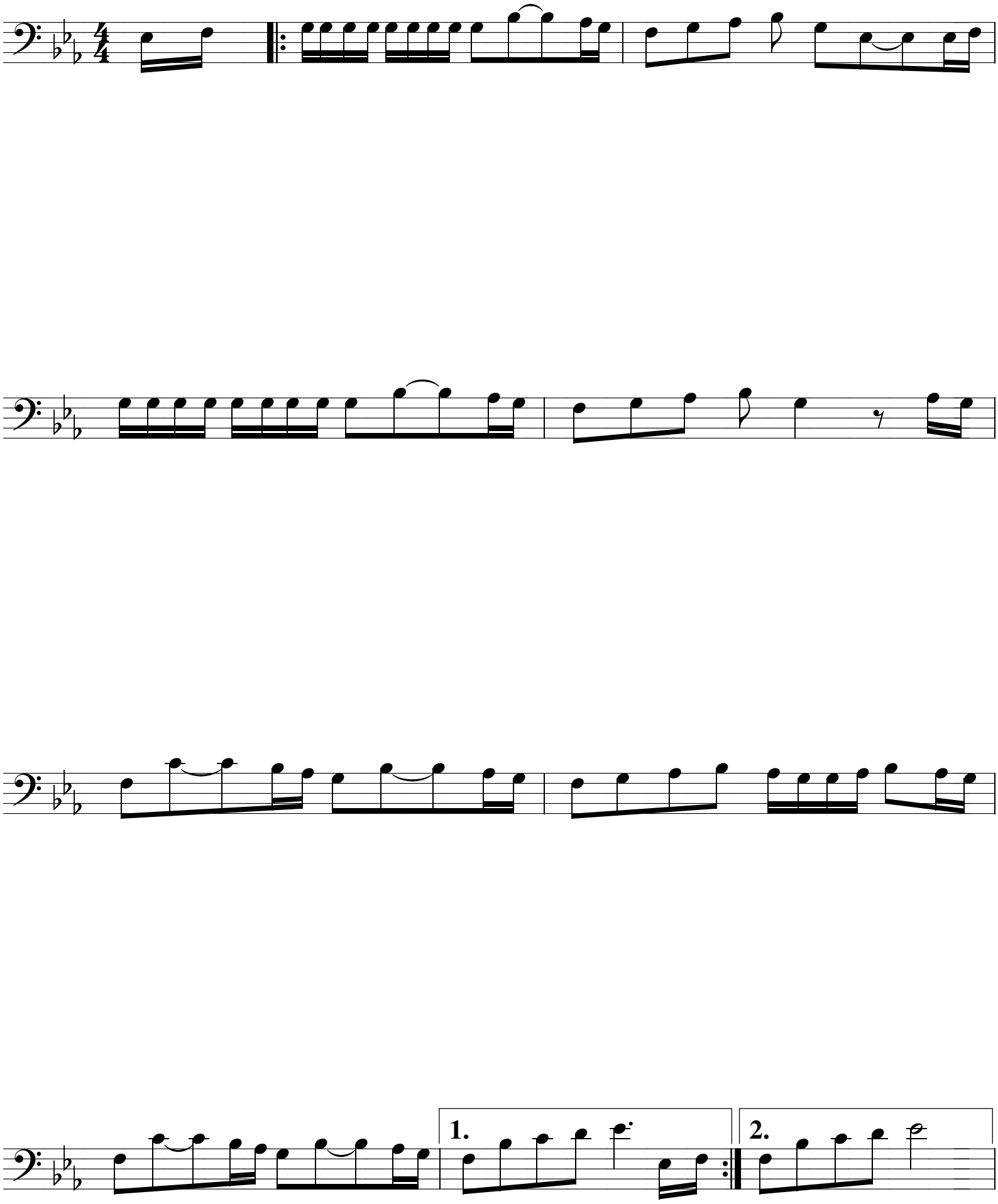Pierewejje